



**BOCA RATON
'BUCCANNEERS'
RUGBY FOOTBALL CLUB**

2550 NW 49th Street • Boca Raton, FL 33434

August 19, 2024

Dear Future Sponsor,

Thanks for your interest in sponsoring Boca Raton Rugby Football Club. Founded in 1976, our club comprises over 50 members from Palm Beach County whose professions include: full-time students; small business owners; doctors and lawyers; engineers, educators, and everything in between. Boca Raton RFC currently fields one men's team as well as a youth program that teaches rugby to children from 8 to 17 years of age.

Our historic partnership with the Florida Atlantic University Rugby Football Club has contributed to the club's success, as a significant percentage of our roster are graduates from the program. The club's many accolades include winning six state championships and qualifying for the national championship tournament three times; we are also the first club in Florida to win the USA Rugby South Division II Championship. While we naturally aspire for on-the-field success, we also have a strong focus on philanthropy and a passion for growing the sport of rugby in our community.

The Rugby World Cup is the 5th most viewed sporting event in the world and rugby remains the second most played sport globally. Dormant for decades, rugby has emerged as the fastest-growing sport in the U.S. in recent years; with the re-incorporation of rugby as an Olympic discipline, we expect to enjoy even greater growth as new audiences of all ages are introduced to the sport.

Our matches take place all over Florida, from Miami to Jacksonville. With over 1,000 registered players in the state and thousands more who are supporters, we offer our sponsors exposure in a unique market at every match. On top of that, your company's reach increases exponentially when coupled with our online presence which will lead to new and even greater opportunities within the national rugby community.

We have built a strong online presence via multiple platforms. From our Facebook and Instagram metrics alone, we reached over 30,000 people and have been actively engaging with over 2,500 people per week. On top of that, we are looking to acquire high tech self operated cameras using Artificial Intelligence to reproduce the games online and promote your company by doing so.

In the following page, you will find our sponsorship options available for this coming season. Your support will help cover expenses like team equipment, field procurement, referee fees, and league dues. All sponsor donations are tax-deductible, as BRRFC is a recognized 501C3 organization. Thank you for your time in considering this opportunity.

Sincerely,



Ed Petti
Vice President BRRFC

SPONSORSHIP OPTIONS 2024 SEASON



SPONSORSHIP OPTIONS 2024 SEASON



\$1,500

6

**FIELD
BANNER**



**GOAL-POST
PADS**

\$3,500

7





SPONSORSHIP OPTIONS 2024 SEASON



\$1,000

8

SOCIAL MEDIA POSTS

- MAN OF THE MATCH***
- DICK OF THE DAY***
- BACK/FORWARD OF THE MATCH***

\$1000 EACH OPTION, VALID FOR ONE SEASON

SPONSOR A PLAYER

\$500

- LOGO NEXT TO PLAYER'S NAME IN OFFICIAL ROSTER***
- PLAYER'S DUES ARE PAID***

9

